

**ROCKBRIDGE COMMUNITY FESTIVAL**  
Lexington, Virginia

Rockbridge Community Festival  
P. O. Box 1095  
Lexington, VA 24450

Sponsored by:  
Lexington-Rockbridge Jaycees  
Lexington Rotary Club

Dear Rockbridge Area Businessperson:

The Lexington-Rockbridge Jaycees and the Lexington Rotary Club ask you to sponsor the 2021 Rockbridge Community Festival, scheduled in historic downtown Lexington on Saturday, 28 August 2021. The Rockbridge Community Festival, an annual downtown arts and crafts fair, raised more than \$250,000 to date that the Jaycees and the Lexington Rotary clubs donated to the community services including:

- Rockbridge Area Health Center
- Rockbridge SPCA
- Rockbridge Area Hospice
- Chamber of Commerce
- Rockbridge YMCA
- Camp Virginia Jaycees
- Rockbridge Area Relief Association (RARA)
- Blue Ridge Autism and Achievement Center
- The Christmas Basket Program
- Scholarships & projects for students in local public schools
- Scholarships to the Rotary Youth Leadership Conference

We appreciate donations of any amount. We plan to publish sponsor names or the names of the sponsoring organizations that we receive by July 31, 2021 on our social media, our Festival website and Festival literature; **we will feature the logos of sponsors donating \$250 or more in these media.** Your generosity lowers Festival expenses and increases the support we can provide to local organizations and programs that serve our neighbors. **The Rockbridge Community Festival Inc. is a not-for-profit 501(c)(3) Virginia corporation with a Federal Tax ID Number of 82-4304827.**

You may contribute on-line at <https://www.eventbrite.com/e/2021-rockbridge-community-festival-tickets-155693021017>, under the registration tab, or by mailing your check **made payable to Rockbridge Community Festival** along with the form at the bottom of this letter so we receive it by Saturday, 31 July 2021 to **Rockbridge Community Festival, P.O. Box 1095, Lexington, Virginia 24450.**

Thank you in advance for your generosity and support! I'll see you August 28 at the Festival in Lexington.

Sincerely,  
Scott Risser, Sponsorship Chair  
Email: 19sorisser75@gmail.com  
Phone: 540-462-2884

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**2021 SPONSORSHIP FORM**

Please include me as a sponsor of the 2021 Rockbridge Community Festival.

Enclosed is my contribution of \$ \_\_\_\_\_ **made payable to Rockbridge Community Festival.**

Please print my name (one line of 35 characters) as follows on the program:

\_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_